Sponsorship

2021 Month of Photography Festival
March 1-31 / Denver
denvermop.org
The 2021 festival will include:

- Exhibitions and events at venues throughout the region, attended by thousands of people including artists, reviewers, photographers, photo enthusiasts, and arts appreciators

- Virtual Portfolio Reviews led by 30 leaders in the local and national photography community for 50-70 artists

Participating spaces will include CPAC, museums, galleries, universities, community art centers, nonprofit organizations, public spaces, and businesses. Most events will take place in the Denver Metro area, with a smaller number of events outside the city in Boulder, Longmont, Fort Collins, and other areas.

The Festival

The Month of Photography Festival is a biennial celebration of photography with dozens of exhibitions and events at participating spaces throughout the Denver Metro region.
Who We Are

The Month of Photography Festival is a program of the Colorado Photographic Arts Center (CPAC). Founded in 1963, CPAC is a nonprofit organization dedicated to fostering the understanding and appreciation of excellent photography through education, exhibitions, and community outreach.

Each year, CPAC presents up to 10 exhibitions, offers 50+ classes and workshops, and hosts dozens of events to raise awareness of outstanding photography and the artists who create it.

The festival will be headquartered at CPAC, located at 1070 Bannock Street in the heart of Denver’s Golden Triangle Creative District. CPAC is within walking distance of the Denver Art Museum, Clyfford Still Museum, many galleries, restaurants, and shops.

Learn more about our programs and services at cpacphoto.org.
Festival History

The Month of Photography Festival would not exist without the tireless efforts of its founder, Mark Sink, a Denver-based artist, curator, and champion for the photographic arts in the Western region.

In 2004, Mark and a team of dedicated volunteers organized the first festival in collaboration with 30 local galleries, museums, and other art spaces. The arts community embraced the concept, and the event grew steadily over the next decade.

Today, the Month of Photography festival is a major highlight of Denver’s arts scene and has grown into a massive, regionwide event that engages thousands of artists and attendees.

CPAC has been a key partner in producing the festival since the beginning as an exhibition space, event host, and supporter. In 2015, 2017, and 2019, CPAC organized the festival’s signature event, the Portfolio Reviews, as well as a Portfolio Walk in 2019.

After organizing the 7th festival in 2019, Mark turned over the leadership of the festival to CPAC.

For more information, please visit denvermop.org/history.
Portfolio Reviews are a major highlight of the festival. To protect the health and safety of participants, the 2021 reviews will be held online via the Zoom platform. This two-day event will provide important career development opportunities for participating artists, who will present their work to 30 leaders in the national photography community.

Reviewers are some of the most influential people in the local and national photography communities, and include museum curators, gallery owners, editors, book publishers, nonprofit directors, and other professionals. Many artists who participate leave with meaningful opportunities to exhibit, publish, or sell their work.
Choose from **three ways** to become a festival sponsor:

1. **Become a Silver, Gold, or Platinum sponsor** to receive promotional benefits on the MOP festival website, printed guide, and social media platforms.

2. **A la carte advertising**: choose specific ad placements in emails, the printed guide, and/or website.

3. **In-Kind Sponsorship**: Donate goods or services in exchange for promotion.

**Sponsorship Overview**

Visitors enjoy the opening of an exhibition during the 2019 Month of Photography festival. Photo by CPAC.
Sponsorship Levels

**Platinum Sponsor: $4,500**
- Prominent logo placement in printed guide
- Prominent logo placement and click-through on MOP website
- Lecture sponsorship: prominent logo placement and verbal recognition during two artist lectures presented by CPAC
- Workshop sponsorship: prominent logo placement and verbal recognition during a photography workshop presented by CPAC
- Banner ad in all MOP e-newsletters
- Promotional post on MOP Facebook page

**Gold Sponsor: $2,500**
- Logo placement in printed guide
- Logo placement and click-through on MOP website
- Lecture sponsorship: logo placement and verbal recognition during a photography workshop presented by CPAC

**Silver Sponsor: $1,500**
- Logo placement in printed guide
- Logo placement and click-through on MOP website
A la Carte Advertising: $500
- Logo included in printed guide and click-through on MOP website
- Lecture sponsorship: prominent logo placement and verbal recognition during two artist lectures presented by CPAC
- Workshop sponsorship: prominent logo placement and verbal recognition during a photography workshop presented by CPAC

A la Carte Advertising: $250
- Logo and click-through on MOP website
- Banner ad in 3 MOP e-newsletters
- Promotional post on MOP Facebook or Instagram accounts

A la Carte Advertising: $100
- Banner ad in 1 MOP e-newsletter

In-Kind:
- Logo placement in printed guide
- Logo placement and click-through on MOP website

Other In-Kind Opportunities:
- Printing of printed guide/other printed materials
- T-shirts for Festival Volunteers + Staff

Other ideas? We’re happy to discuss custom sponsorship opportunities. Please contact Samantha Johnston, CPAC Executive Director & Curator, at samantha@cpacphoto.org.
Now more than ever, the arts need your support. Sponsorship is a win-win situation that allows you to promote your business and make a positive impact in your community in the wake of the coronavirus pandemic.

By becoming a festival sponsor, you can:

- build brand awareness among an educated audience that includes elite leaders in the national photography community, artists, photo enthusiasts, collectors, and arts appreciators
- align your brand with a high-quality arts event supported by the National Endowment for the Arts and organized by the Colorado Photographic Arts Center, an established arts organization
- support Denver’s arts community and the Colorado Photographic Art Center’s nonprofit mission

Why Become a Sponsor?

Visitors enjoy an exhibit at the McNichols Civic Center during the 2019 Month of Photography festival. Photo by From the Hip Photo.
Past Sponsors of the Month of Photography Festival
Reed Art & Imaging
From the Hip Photo
PhotoWorkflo
RedShift Framing
Infinite Editions
Bostick & Sullivan
Forest Room 5
Dikeou Collection
Evan Anderman Photography

Denver Arts & Venues
McNichols Civic Center Building
Rocky Mountain College of Art + Design
Veterans Arts Council at VFW Post 1

5280 Magazine
Westword
Lenscratch
L’Oeil de la Photographie
Seities Magazine
The Denver Post
Shots Magazine
Zing Magazine
One Good Eye
Denverarts.org

The 2021 Month of Photography Festival is supported in part by the National Endowment for the Arts, the Scientific and Cultural Facilities District, the Bonfils Stanton Foundation, Colorado Creative Industries, Denver Arts & Venues, the Morgan Family Foundation, sponsors, and individuals.
Deadline: January 15, 2021

Please contact us by January 15, 2021 to become a festival sponsor. We will send you a brief registration form and request a copy of your logo (EPS or JPEG).

Contact us:
Samantha Johnston
Executive Director & Curator,
Colorado Photographic Arts Center
samantha@cpacphoto.org
(303) 837-1341

Thank you for your consideration and support!

Learn more:
denvermop.org/sponsorship